



Good Practice Example

Country where the practice was implemented	Austria
1.	Title “Digital Days with technology trends for seniors”
2.	Type of the practice – event
3.	Objectives of the training To present the latest technologies and trends to the seniors as well to present and discuss the digitisation of the city of Vienna together with the urban community of IT, technology and business, as well as with the citizens of the city.
4.	<p>Description of the practice The theme of this year's event is "New technologies and talents". In the exhibition area - called "Talent Street" - the latest technologies will be presented to attack and try out. At 65 stations, visitors can expect to see, for example, the construction and programming of robots or show homes with technology trends for older people, such as fall sensors. Virtual reality can also be tested here. In addition, there will be panel discussions by experts from IT, medicine, technology or business. For example, topics such as the workplace of the future or smart health, i.e. devices and technologies that contribute to health, will be discussed</p> <p>Exercises Trying and getting familiar with all the new devices, VR technology, and new technological trends in general. Participants are allowed to test them and also get into interactive podium discussions with other participants and experts</p> <p>Methodology 65+ TalentStreet stations Around 780 pupils on TalentStreet 18 programme items on two stages 90+ panelists 120+ participating companies First award of the Hedy Lamarr Prize of the City of Vienna Workshops in Silent Conference format</p>
5.	Target group addressed 50+ (among the other participants, since the event is opened for all citizens)
6.	Course duration & follow-up activities, if any 2 days



7.	Necessary materials/resources Room big enough to carry out this type of event Enough light and electric sockets Diverse devices Beamers for presentation A few stages Flyers
8.	Impact of the practice Bringing new technological innovations close, opening door for new innovations and cooperation, enlarging potential of senior’s participation in digitalisation processes and enabling them to be competitive on the labour market and increase their potentials for the future businesses
9.	Name of the initiator / trainer Digital City Wien
10.	Website link: https://digitalcity.wien/category/events/
11.	Social media links:

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