



Good Practice Example

Country where the practice was implemented	Poland
1. Title	How to build a website with WordPress
2. Type of the practice	– an online course
3. Objectives of the training	The aim of the training is an acquisition of skills sufficient to build a website or blog using WordPress CMS system and to discover and actively use the possibilities of this system.
4. Description of the practice	<p>“How to build a website with WordPress” is a step-by-step course meant for people who would like to build their first website and use it for the purpose of their choice. This course can also be used by educators and teachers who would like to use the website as an additional resource for their students.</p> <p>Even though WordPress was originally a blog engine – used primarily to run blogs – it’s now being used by a number of big online agencies to run their sites. The platform has evolved a lot over the years, and, even though a massive amount of new functionality got introduced, WordPress still remains one of the easiest to use web publishing platforms out there.</p> <p>During the training participants were introduced with the following issues:</p> <ul style="list-style-type: none"> – What WordPress is – How to begin - the basics of content publishing – Including a link within the post – Adding an image to your content – Including lists and formatting text – Including YouTube videos – Categories and tags – Comments – How to change the look of your homepage – Menus – Other possibilities in WordPress <p>Exercises</p> <ul style="list-style-type: none"> – How to start with WordPress – How to launch your website quickly using WordPress – How to publish your first content (a blog post or article) – Going through the complete process of building a WordPress site – Adding some extra functionality



	Methodology An online step-by-step course and instructions. Learning by doing method - course participants are advised to follow the instructions step by step and create their own website in parallel.
5.	Target group addressed Learners, teachers
6.	Course duration & follow-up activities, if any 20 h
7.	Necessary materials/resources Computer with internet connection.
8.	Impact of the practice The course enable participants to broaden their digital literacy and gain knowledge about creating website or blog. Once someone complete with this course, will have all the knowledge required to build a WordPress site from scratch and use it for whatever project he/she has in mind. This course can also be used by teachers who would like to use the website as an additional resource for their students.
9.	Name of the initiator / trainer Organization: Fundacja Edukacja i Media
10.	Website link: (optional) http://netedukacja.com/kurs/jak-stworzyc-strone-internetowa-oparta-na-wordpress

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